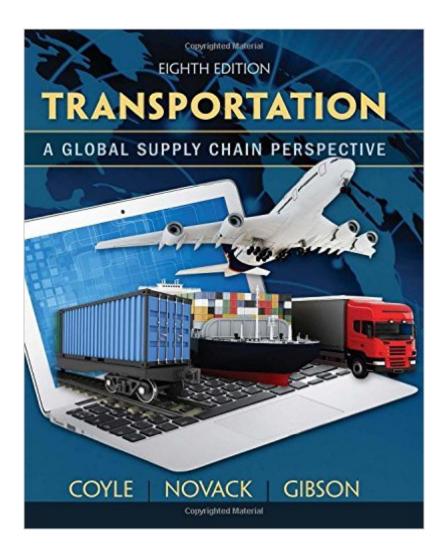
The book was found

Transportation: A Global Supply Chain Perspective





Synopsis

TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips you with a solid understanding of what is arguably the most critical?and complex?component of global supply chains. It explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is delivered. Providing a framework and foundation for the role of transportation in supply chains, it offers an overview of the operating and service characteristics, cost structure, and challenges faced by today's providers of transportation. It also highlights a variety of critical transportation management issues, providing insight into the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, TRANSPORTATION emphasizes global topics throughout, includes the latest coverage of hard and soft technology, and offers in-depth discussions of fuel, energy, managerial, economic, and environmental issues.

Book Information

Hardcover: 528 pages Publisher: Cengage Learning; 8 edition (March 30, 2015) Language: English ISBN-10: 1133592961 ISBN-13: 978-1133592969 Product Dimensions: 8.1 x 1 x 10 inches Shipping Weight: 2.6 pounds (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (6 customer reviews) Best Sellers Rank: #22,327 in Books (See Top 100 in Books) #3 in Books > Engineering & Transportation > Engineering > Civil & Environmental > Transportation #26 in Books > Business & Money > Education & Reference > Statistics #49 in Books > Textbooks > Business & Finance > Management

Customer Reviews

Shameful they charge students these prices. What a violation of integrity and ethics.

Great info on transportation

exactly what I wanted

Download to continue reading...

Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management (Logistics, Supply Chain Management, Procurement) Transportation: A Global Supply Chain Perspective Draw in Perspective: Step by Step, Learn Easily How to Draw in Perspective (Drawing in Perspective, Perspective Drawing, How to Draw 3D, Drawing 3D, Learn to Draw 3D, Learn to Draw in Perspective) Supply Chain Management for the Curious: Why Study Supply Chain Management? The Logistics and Supply Chain Toolkit: Over 100 Tools and Guides for Supply Chain, Transport, Warehousing and Inventory Management Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management: A Global Perspective Globalization, Spirituality & Justice (Rev Ed) (Theology in Global Perspective) (Tgp-Theologoy of Global Perspective) Supply Chain Management: A Logistics Perspective The Air Logistics Handbook: Air Freight and the Global Supply Chain Global Logistics and Supply Chain Management Air Transportation: A Management Perspective An Introduction to Theology in Global Perspective (Theology in Global Perspectives) Supply Chain Management Based on SAP Systems Oracle E-Business Suite Manufacturing & Supply Chain Management Optimal Supply Chain Management in Oil, Gas, and Power Generation Proactive Purchasing in the Supply Chain: The Key to World-Class Procurement The New Science of Retailing: How Analytics are Transforming the Supply Chain and Improving Performance Managing Risk in Virtual Enterprise Networks: Implementing Supply Chain Principles

<u>Dmca</u>